

# What is a FINANCIAL MANAGEMENT STRATEGY?

In much the same way that Insperty's® Workforce Optimization® provides HR solutions to solve their people challenges, Insperty's strategic alliance partner GrowthForce provides financial management solutions to help CEOs solve their financial challenges.



## OPTIMIZE SYSTEMS

- QuickBooks Optimization
- Management Report Design
- Best-in-Class System Integration
- System Documentation & Training
- Automated Job Costing



## IMPROVE CASH FLOW

- Billing
- Collections
- Bill Payment
- Expense Management
- Cash Flow Forecasts



## REDUCE RISK

- Internal Controls Systems
- Separation of Duties
- Policies & Procedures
- Audit-Ready Work Papers
- Tax Compliance
- Paperless Documentation



## INCREASE PROFITS

- Timely & Accurate Financial Statements
- Actionable Management Reports & KPIs
- Financial Interpretation & Review
- Budget Preparation & Analysis
- Month-End Close

From just the basics, to **advanced bookkeeping, management accounting, controller and advisory services**, GrowthForce offers an à la carte menu that's flexible to fit the needs of your business.

Customized reports and KPIs enable small businesses and organizations to **drive performance and profitability**, so you can make **data-driven decisions** that helps your business run better, grow faster and make more money.

## What our clients are saying...

### OPTIMIZE SYSTEMS



#### Is Your QuickBooks® System Integrated and Automated?

*"GrowthForce set up their smart back office systems to not only just handle the payroll, but to automatically allocate my labor costs per job so I can see the true profitability on every job. We now have a map to drive the decisions I have to make to increase profits. I'm not doing anything in Excel and I no longer keep any paper here! Now it's all routine."*

- Joe Aikins, President  
JTAM Engineering Services

### IMPROVE CASH FLOW



#### Have You Implemented Best Practices for Managing Cash?

*"Our cash flow improved on the very first day GrowthForce took over billing and collections. They took the time to understand our processes and build best practices based on our unique needs. Cash flow is so much better after we hired GrowthForce."*

- Art Saxby, CEO  
Chief Outsiders™

### REDUCE RISK



#### Are You Relying on Trust to Prevent Fraud?

*"I can sleep at night knowing GrowthForce has systems to help reduce fraud. They know exactly what functions need to be separated and have the checks and balances I could never afford before."*

- Riley Epps, Founder and Managing Partner  
State Tax Advisors™

### INCREASE PROFITS



#### Do You Know Which Levers to Pull to Drive Profits?

*"We went from break-even to \$1MM in profit in just one year because GrowthForce helped me to see and understand my true costs in delivering our services. That led to increasing prices based on all the value we provided which went right to our bottom line."*

- Allan Weatherford, CEO  
Liberty Energy Services