

# Do You Have the Anatomy of a Business Leader?

True business leaders are:

- Born
- Made
- Both

See how your personality traits and learned skills match up with those required for effective leadership.

## As a leader, you must have...



### Emotional intelligence

Assess the verbal and nonverbal cues of your people and adapt accordingly.



### An eye for innovation

Always be on the lookout for the next opportunity to surpass your competition.



### Active listening skills

Listen to employee concerns, actively engage in conversation and make improvements.



### Endurance

Train yourself and your team to keep going for the goal with tireless ambition, no matter what challenges may arise.



### Passion

Have a positive attitude and inspire others to view mishaps as learning opportunities, not confidence crushers.



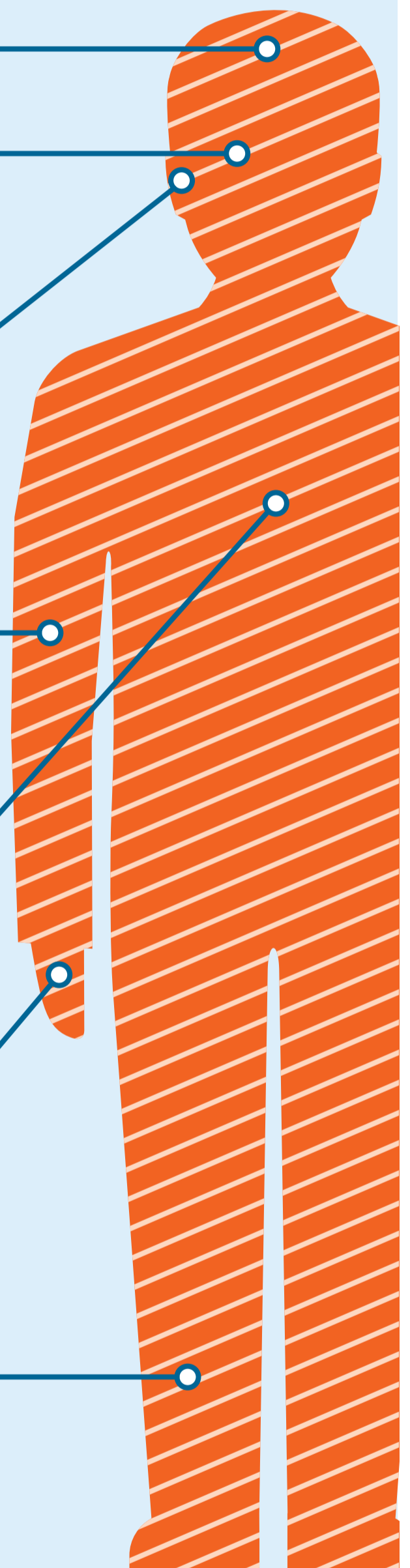
### Your hands in your business

Get involved with the functions of every level of your company and work alongside your employees to find solutions.



### High standards

Walk the walk. Make it clear, by words and actions, that you expect a lot from your people. And from yourself.



INTERACTION

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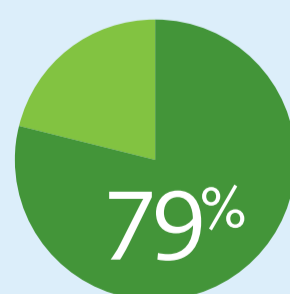
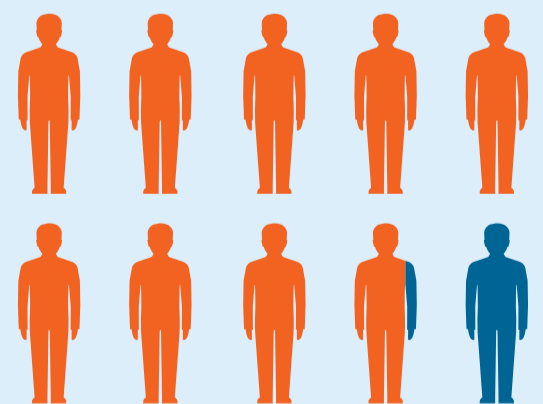
ENGAGEMENT

**67%** of employees in small businesses said that interaction with their direct managers and senior leadership is the number one driver of engagement.\*\*

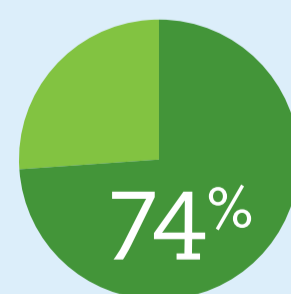
**87%**

of executives

believe that their opinions are respected by their CEOs.\*



of executives



of employees

would appreciate monthly updates from their CEOs\*

For more leadership tips, visit the [Insperity Blog](#).



\* A 360° View of the CEO: <http://www.ceo.com/the-360-ceo-report/>

\*\* Aberdeen Group Report: How to Recruit and Retain Top Talent: <http://bit.ly/1QjofWO>